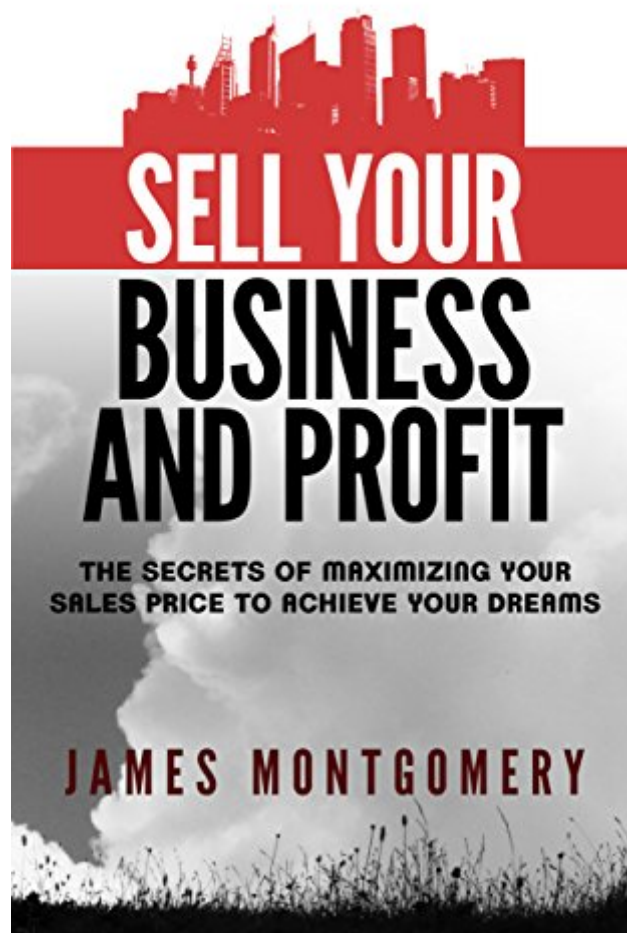




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# **Sell Your Business And Profit: The Secrets Of Maximizing Your Sales Price To Achieve Your Dreams**



## Synopsis

Selling a business is not like putting a sign out front of the building and putting an ad on the internet. Sometimes the seller of a business has one foot in and one foot out of a business because she has already made the decision to sell and retire. Unfortunately, that business is not worth as much without working on the sales to reverse that trend. Sometimes a sale occurs because of a horrible personal situation. That business is not worth as much as what it could have been with some simple planning. Families sometimes own a business but have never talked about how it transfers from one generation to another. As a result the sale price is less and more tax is paid than necessary by the generation that is selling. All businesses have six systems that make them work better and worth more to a buyer. No one wants to buy a business to have a job. Well some might but they won't pay what the business could sell for. Businesses can plan to preserve their knowledge base and transfer that knowledge to a new buyer team. Businesses that have systems, owners who work less than forty hours a week, and are cash flow machines are worth far more than most businesses that are sold. It takes time and decisions to get businesses in that condition. Sell Your Business And Profit sets out the basics and blueprint for that result. Those basics and blueprint are the secrets to the business owner maximizing the sales price to achieve his or her dreams. After selling and buying over \$200,000,000 in businesses over the last few years, I have developed systems and a methodology to increase the price of a business by changing the business operations. From finding new customers to getting customers to buy more and come back more often to how work is delegated, systems can make a huge difference. Businesses that have prepared are easier to sell faster and for more money. Or the owner has a cash flow machine that perhaps does not need to be sold to achieve those dreams. Check out the special bonus available in the book. GET IT NOW at [www.sellyourbizandprofit.com](http://www.sellyourbizandprofit.com)

## Book Information

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